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present

## Automotive technology briefings and hands on driving experience for business fleet decision makers

### 'The new EuroNCAP Safety ratings' Briefing ref 1M10/DFBB



#### Overview –

EuroNCAP provides fleet decision makers with an independent assessment of the safety performance of some of the most popular vehicles sold in Europe. In March 2009 EuroNCAP published a new overall rating for every vehicle tested to include adult occupant, child occupant, pedestrian protection and a new assessment, safety assist.

#### Who should attend?

Vehicle fleet decision and policy makers including leasing companies, fleet, finance + HR professionals.

#### Outcome

The briefing will provide fleet decision makers with a greater understanding and hands on experience\* of the new testing involved for a vehicle to achieve a 5 star rating under the new testing scheme. Attendees will be able to evaluate the contribution the new ratings have on vehicle fleet management.

\* Hands on experience of the new testing **Safety Assist**

**Briefing Format – Half day (morning + afternoon sessions available)  
10 delegates per briefing session**

Start times 09.30 / 14.00

25 minutes	welcome + refreshments
65 minutes	technology briefing in MIRA's K3 presentation suite
75 minutes	hands on driving experience for ESC / Safety Assist on straight line wet grip circuit
40 minutes	group discussion

Additionally participants will receive technology information packs and a certificate of attendance

**Location**

This technology briefing and hands on driving experience will commence from February 2010 and will be held at the **MIRA** proving grounds Warwickshire, CV10 0TU. Attendees can enjoy competitive 'MIRA' rates at the nearby **Barceló** Hinckley Island Hotel if hotel accommodation is required.

The technology briefings programme is supported by



**How to apply/costs**

A subsidised cost of £135 + VAT per person. Briefings will be held throughout the year. In the first instance please register your (your colleagues) interest in attending this briefing by emailing [technology.briefings@uk.bosch.com](mailto:technology.briefings@uk.bosch.com) and quoting briefing reference 1M10/DFBB. You will be subsequently contacted to arrange/confirm your attendance from a selection of available dates. We look forward to welcoming you to MIRA.

**Briefings programme supported by:**

